

**Research Title**

**EFFECT OF VASTU DEFECT IN SOUTH-WEST DIRECTION AND BRAHMA REGION ON BUSINESS PREMISES AND PROJECTS.**

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**ABSTRACT:**

*Vastushastra is a science that synchronizes the balance between human life and the nature through the influence of eight directions, five elements, and natural energies, and it is an all pervasive science. As a corollary to this, it directly influences the business activity-wealth inflow, progress, stability more particularly financial stability, harmony, co-ordination, inter personal relations etc. South-West (SW) direction represents earth element and it characterizes heaviness simultaneously envisaging, among others, sitting arrangement of principal person of an organization in right direction. It is responsible for leadership, organization control, and all types of stability i.e. financial, social, personal etc. Brahma region (central region) is known as space element and it is expected to be weightless or open to sky. According to principles of Vastushastra, it is responsible for binding integration of all other elements together thereby leading to bonding and loyalty. Any impropriety in this regard will lead to a disturbed situation and making the unit shaky and vulnerable. The combined vastu defect in South-West direction and Brahma region is a serious matter attendant with all the ills pushing any business unit to a nadir. In corroboration and support of our statement as above, we have studied number of cases comprising of commercial, industrial, and real estate; having defects in South-West direction and Brahma region can be showcased by us, through the application of remedial products developed by us and the premises can be made positive to the extent of 95% paving way for recovery and the benefits resulting therefrom will be reassuring and all this can be done without structural demolition. All these cases were evaluated by us from Vastushastra perspective in the course of our business as Vastu Consultant.*

**Keywords:** Vastushastra, Southwest Direction, Brahma Region, Business Premises.

## 1) INTRODUCTION :

Since ancient times, our sages have recognized and studied 64 art forms and 16 sciences which are closely related to human life. They have made this knowledge available to us in the form of different epics. 'Yogashastra' by Patanjali, 'Ayurveda' by Dhanwantari by Shushrut, 'Charakasamhita', 'Arthashastra' from Kautilya, Chanakya's vision of political science, unique mathematical studies by Arya Bhatta, 'Gandharva Veda' which sings the glory of music, Bhrgu's 'Bhrgusamhita' which later blossomed into 'Jyotish Shastra' (Astrology) and many such classical works are intricately connected to human life. In fact Vastushastra is also one such subject which find its origin in ancient scriptures.

Vedas, the ancient Indian scriptures constitute the supremely beautiful literature evolved anywhere on this Earth. It vividly describes all aspects of human life, the laws and regulations to be observed so as to enable man to lead a happy, healthy and prosperous moral life. In fact, it is a splendid guide to man in this earthly life. Vedas are timeless. They are of divine origin. It is impossible to state whether they were composed by any one individual or in a specific time-span. It can only be said that they were composed much earlier in an oral format even before they were put into the form of written words. Whatever it is, Vastushastra a science of construction is being professed and practiced since time immemorial.

The earliest reference to Vastushastra is found in Atharvaveda in the form of Sthapatyaveda. Sthapatyaveda deals with two aspects of Vastushastra. These two aspects are respectively the Muhurtamartanda and Structural Engineering. References to Vastushastra are also found in the Brahmana literature such as in the Rigveda, Brihatsamhita, Mayamatam, Vastusar, Vasturatnakar, Vastusandesh, Sutradhar, Vishwakarmasamhita etc.

Vastushastra can be defined as, a premises where we have place to hold the feet wall to protect, ceiling for shutter, situated and surrounded by nature with human and/or animal utility. In short Vastushastra is associated with "Vastu" (Premises), where we reside, work, or use it for our day to day life activity. Vastu Defect is understood as any arrangement or structure of premises which goes against the prescribed rules and guideline of "Vastushastra" is known as "Vastu defect". Vastu defect arises due to non-compliance with Vastushastra prescription. Vastushastra synchronizes the balance between human life and the nature. Vastushastra is an ancient Indian Metaphysical Science. The word Meta means spirituality and the word Physical means the Scientific base. It derives its force from five basic elements (namely space, air, fire, water and earth), the eight directions (namely North, North-East, East, South-East, South, South-West, West, North-West) (as shown in FIG. 1) and the electro-magnetic and gravitational forces of the Earth, the cosmic energy emanating from the planets as well as the atmosphere. All these universal elements are same everywhere in the world and there is no limitation of geography or religion as regards its application. Vastushastra and spirituality goes together. It is closely linked to residential-commercial, industrial and all types of premises such as educational, religions used by human being. In fact it is all pervasive and one can be sure of success and progress be it service, profession, business, and politics. Vastushastra Science is very important for health, wealth, academic progress, happy marital life, progeny harmony-co-ordination, career-growth, stability, leadership and creative innovation. Thus, it can be understood that this Science can provide luxuries of life. The spirituality can ensure satisfaction and peace of mind. It should also be understood that the Science has certain limitations but the spirituality is endless. That Vastushastra is a complete Science can be established by the fact that it is a perfect combination of Spirituality and Science.

Each and every aspects or activities in business like inflow of wealth; rate of progress; health of employee and important personality as like director; harmony and co-ordination in all members working in the organization; and team spirit, loyalty, bonding among persons working for organization, combating with all problems, arising in business. All these are influenced by Vastushastra. Rate of progress means speed of execution, optimum utilization of capacity, and proper utilization of resources.

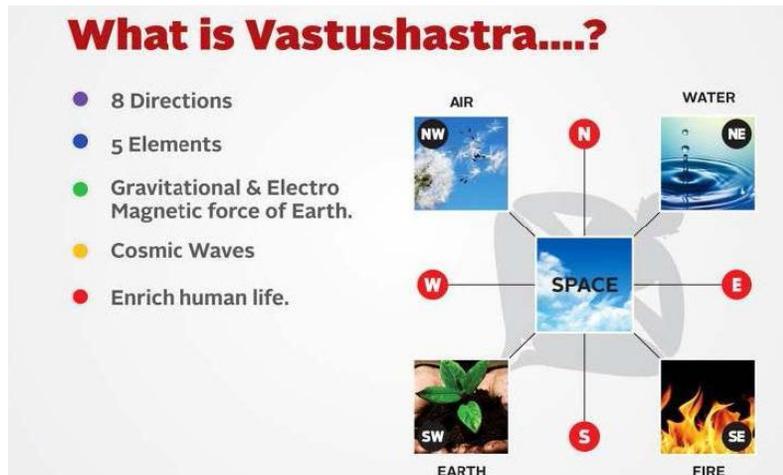
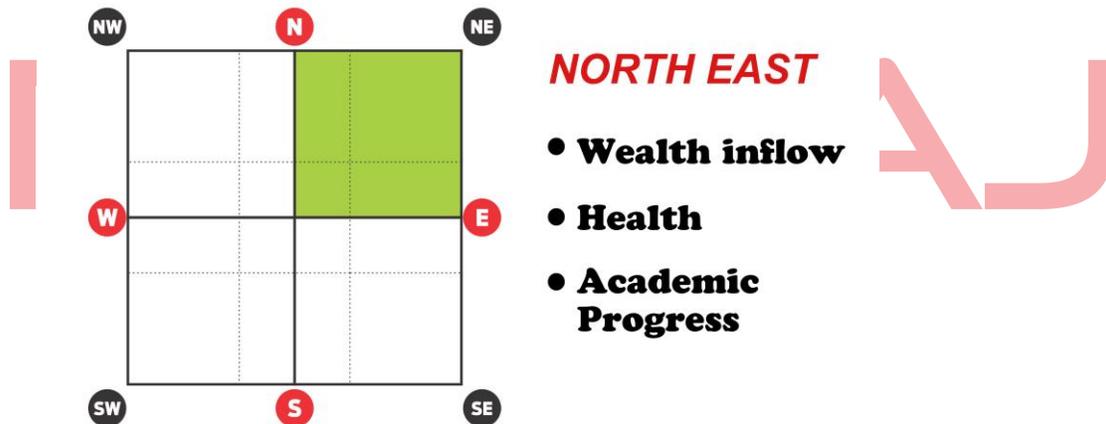


FIGURE 1: FIVE BASIC ELEMENTS AND EIGHT DIRECTIONS OF NATURE.

## 2] ESSENTIAL CONSTITUENT OF IMPORTANT DIRECTIONS

### 2.1] NORTH-EAST (NE) DIRECTION

North-East direction is sub direction between North and East (as shown in FIG. 2). Four things are very important in this direction. They are entrance, reception, bath room, and God's shrine (Pooja Place) in the order of priority. North-East direction is symbol of wealth flow, health and academic progress (as shown in figure 2).



FIGUR 2: NORTH-EAST DIRECTION

### 2.2] SOUTH-EAST (SE) DIRECTION

South-East direction is a sub direction between South and East (as shown in fig. 3) and it is basically a region for the fire element. Fire denotes energy which in turn indicates speed, motion and progress. South-East direction is symbol of acceleration in progress, control over obstacles and unproductive expenses and female power center. According to Vastushastra furnace, electric transformer, boiler, server room, creative working department are expected to be located in South-East direction.

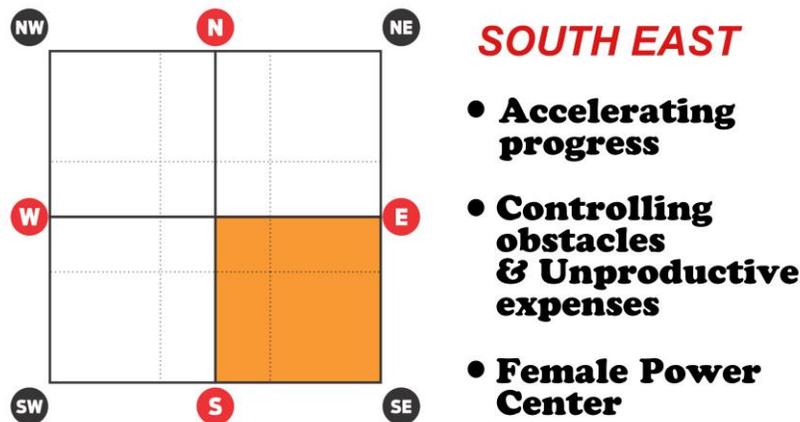


FIGURE 3: SOUTH-EAST DIRECTION

### 2.3] NORTH-WEST (NW) DIRECTION

North-West direction is sub direction between North and West (as shown in fig. 4) and is basically a region of air element. It is responsible for harmony, co-ordination, relationship, communication, business promotion, easy going at government level, an undisturbing legal compliance, peaceful life, and team spirit etc. According to Vastushastra guest room, septic tank, toilet, storage, and promotional products etc are expected to be located in North-West direction.

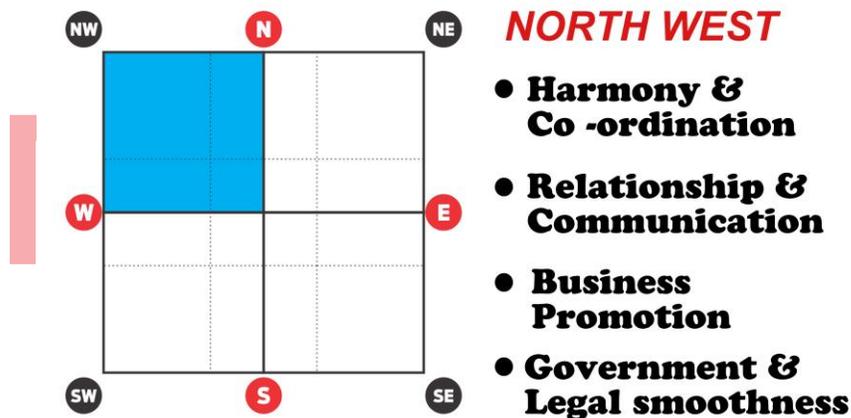


FIGURE 4: NORTH-WEST DIRECTION

### 2.4] SOUTH-WEST (SW) DIRECTION

South-West direction is sub direction between South and West (as shown in FIG. 5). Basically South-West direction is place of earth element i.e. high heaviness is expected here as per Vastushastra. Same time, sitting arrangement of incharge of organization is most important in SW direction. The earth element contributes to stability, leadership, self-confidence, and enhances decision making abilities in an individual. The stability means stability of business; especially financial stability is most important aspect in business. In residential premises master bed room in South-West direction is most important for stability of family.

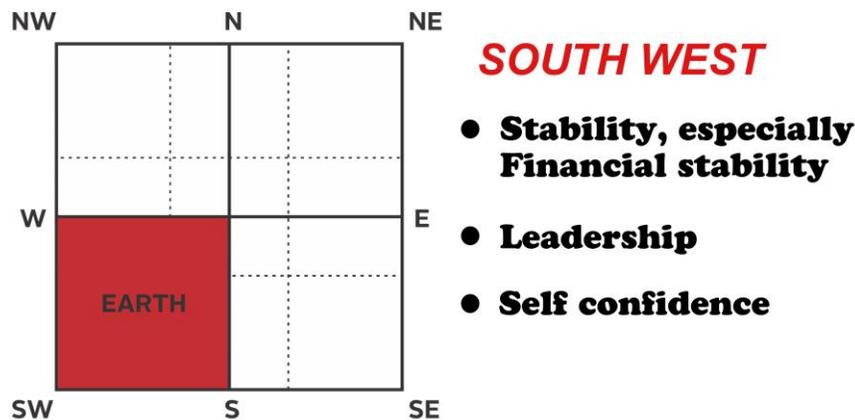


FIGURE 5: SOUTH-WEST DIRECTION

#### 2.4.1] CHARACTERISTICS OF VASTU DEFECT IN SOUTH-WEST DIRECTION

- i. Variance in heaviness. Either too light weight or mismatch with requisite of highest heaviness in South-West direction.
- ii. No space for incharge of organization, key person of department
- iii. Cut in South-West direction (as per Vastushastra shape of premises should be square or rectangular, but some time removal of some portion for construction purpose this is known as "cut")
- iv. Heavy slope in South-West direction
- v. Presence of water body, especially underground water body like nullah, well, water tank, water pond, septic tank etc
- vi. Encroachment of Air, Fire, and Space element in South-West direction

As per Vastushastra, highest heaviness (weight pressure) is expected in South-West direction. In case of industry and office, heavy storage of material, heavy machinery, and sitting arrangement of organization incharge should be arranged in SW direction. In case of real estate projects, building should be constructed in SW direction of plot. There is no heaviness in SW direction, but something else like open space, slope in plot, underground water storage, toilet, bathroom, kitchen, furnace, cuts, lift, and well are present. This is considered as serious vastu defect in SW direction.

#### 2.4.2] PROBLEM CAUSED BY VASTU DEFECT IN SOUTH-WEST DIRECTION

Vastu defect in SW direction gives rise to serious problems like exorbitant expenses as compared to standard average of business, money blockage, financial losses; final output from factory gets hampered drastically. In case of real estate projects are ready but no buyer, in case of commercial premises either the business is very poor or almost has come to stand still, and sometimes disaster occurs like situation at site. In short money of investor gets blocked or leads to huge loss and ultimately investment become dead.

#### 2.5] BRAHMA REGION

Brahma region is place of space element that means central zone which is 1/9<sup>th</sup> or 11.2% of entire premises or plot (as shown in FIG. 6). It should be weightless and open to sky. The space element has an ability to hold all constituents together, hence according to Vastushastra space element is responsible for bonding, binding and loyalty.

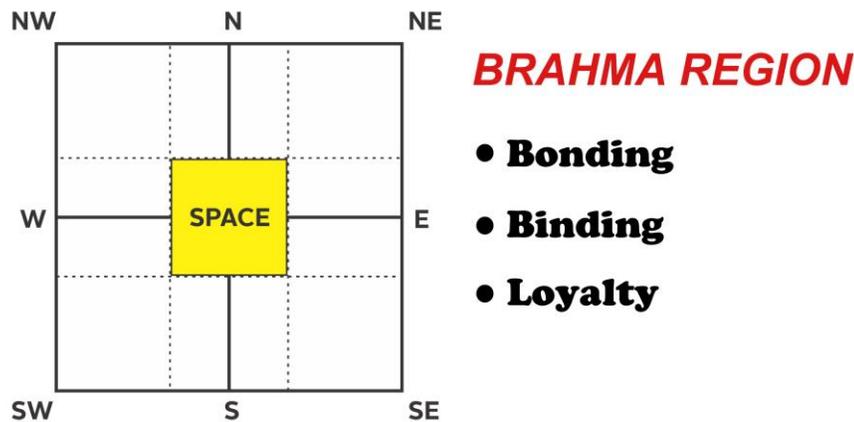


FIGURE 6: BRAHMA REGION

### 2.5.1] CHARACTERISTICS OF VASTU DEFECT IN BRAHMA REGION

- i. Having walls, heavy structure and closed structure in this region
- ii. Having stair case and/or toilet, bathroom
- vii. Cut in this region (as per Vastushastra shape of premises should be square or rectangular, but some time removal of some portion for construction purpose this is known as “cut”)
- iii. Any thing that disturbs the criterion of weightless ground and openness to sky

In case of real estate project and open plot, something like storage, well, machinery, underground/overhead water tank, swimming pool, building etc are present, then this is considered as serious Vastu defect according to Vastushastra principle.

### 2.5.2] PROBLEM CAUSED BY VASTU DEFECT IN BRAHMA REGION

Whenever brahma region is disturbed i.e. to say not in compliance with Vastushastra principle in this regard, major adverse effect is on unity and team spirit of members working in an organization that leads to chaotic situation. Sometimes series of serious problems starts one after another. There is tremendous difference in plans on paper and its actual implementation. There will be lack of unity, team spirit, bonding and binding.

## 3] METHODOLOGY

### 3.1] SAMPLE

The sample comprised of 109 commercial premises having South-West direction and Brahma region vastu defects simultaneously. We have analysed about 29000 cases in 17 years, out of this perfect data of about 23000 cases is available. Out of about 23000 cases, we selected 109 cases which are 100% in agreement with criterion of vastu defect in South-West direction and Brahma region together. Thus, finally 109 cases were considered.

### 3.2] PROCEDURE

Firstly we examine entire vastu and/or plot completely. Secondly, we draw the diagram of vastu and/or plot with perfect dimension. Thirdly, center point vastu is calculated and 8 directions are set on the diagram of vastu and/or plot with the help of oil based magnetic compass, followed by analysis of vastu

and/or plot report. Fourthly, we also analyze external factors like presence of lake, cemetery, cremation place etc near the vastu or plot. By using this method we have analyzed 109 cases.

### 3.3] RESULTS

Based on vastu defect in South-West direction and Brahma region, we analyzed 5 major concerns.

#### I. Heavy financial losses or blockage.

We have studied 109 cases having vastu defect in South-West Direction and Brahma Region out of that 95 cases have suffered from heavy financial losses or blockage. That means 87% cases experienced heavy financial losses or blockage.

**TABLE 1 : SUMMERY OF STATISTICAL ANALYSIS AND EVALUATION**

<b>Total Cases</b>	<b>109</b>
<b>Total cases affected with heavy financial losses or blockage</b>	<b>95</b>
<b>Percentage of cases having Vastu defect</b>	<b>87%</b>

#### II. Chain of serious problems one after another.

We have studied 109 cases having vastu defect in South-West Direction and Brahma Region out of that 90 cases have suffered from series of serious problems one after another. That means in 83% cases there was chain of serious problems occurring one after another.

**TABLE 2 : SUMMERY OF STATISTICAL ANALYSIS AND EVALUATION**

<b>Total Cases</b>	<b>109</b>
<b>Total cases affected with chain of serious problems occurring one after another</b>	<b>90</b>
<b>Percentage of cases having Vastu defect</b>	<b>83%</b>

#### III. Almost collapse in business conditions.

We studied 109 cases having vastu defect in South-West Direction and Brahma region, out of in 75 cases, there was incidence of business collapse. That means in 69% cases businesses had collapsed or had come near standstill.

**TABLE 3 : SUMMERY OF STATISTICAL ANALYSIS AND EVALUATION**

<b>Total Cases</b>	<b>109</b>
<b>Total cases affected with business collapse</b>	<b>75</b>
<b>Percentage of cases having Vastu defect</b>	<b>69%</b>

**IV. Chaotic situation/lack of team spirit, binding and bonding towards organization or family.**

As per our observation in 109 cases having vastu defect in South-West direction and Brahma region, there are 83 cases, in which chaotic situation/lack of team spirit, binding and bonding towards organization or family were noticed. That means in 77% cases were having problem of chaotic situation/lack of team spirit, binding and bonding towards organization or family was noticed.

**TABLE 4 : SUMMERY OF STATISTICAL ANALYSIS AND EVALUATION**

<b>Total Cases</b>	<b>109</b>
<b>Total cases affected with chaotic situation/lack of team spirit, binding and bonding towards organization or family</b>	<b>83</b>
<b>Percentage of cases having Vastu defect</b>	<b>77%</b>

**V. Disturbance to leadership that means (unstable leadership), indecisiveness, highly defensive, and with no dynamism and aggressiveness.**

As per our observation of 109 cases having vastu defect in South-West direction and Brahma region, in 100 cases we observed disturbance in leadership. That means 92% cases are experiencing leadership disturbance problem.

**TABLE 5 : SUMMERY OF STATISTICAL ANALYSIS AND EVALUATION**

<b>Total Cases</b>	<b>109</b>
<b>Total cases affected with leadership disturbance problem</b>	<b>100</b>
<b>Percentage of cases having Vastu defect</b>	<b>92%</b>

**4] REMEDIAL MEASURES**

The ideas of Vastushastra when implemented in scientific manner as stated in the ancient scripture bestow prosperity that continues through generations. This science has no limitation of geographical boundaries or any religion. We are installed Vasturaviraj Vastushastra remedial measures including Pyramids, Yantras, and crystals to neutralize energy disturbance in premises having vastu defect in South-West direction and Brahma region. Pyramid is a combination of four triangles of specific dimension coming together at an appropriate angle, which develops a property of absorbing the positive energy from the universe and storing it at one third of its dome. This positive energy neutralizes the negative energy developed due to vastu defects. Yantra means a strong power center of spirituality. In other word it is power center of a particular diety. But in today's scientific age we can call them energy circuit, because each Yantra has a specific design which is capable of producing specific positive energy. These designs comprise of circle, triangle, square, petals, very specific words and spiritual rhymes. These Yantra work for entire mankind. The crystal means Gem. These gems have their origin in the mineral kingdom. These crystals have their origin in the lava which erupts from the volcanoes. These lava gets cooled in the crust of earth over thousands of years resulting in the formation of crystal stone. The crystal emits positive energy. Crystal belongs to semi precious stone category and they have property to emit

different types of energy. The utility of these crystals varies with its color. The effect of using a crystal pencil, bracelets, and pendants is same. The efficacy of crystal varies with size, purity and clarity. This positive energy neutralizes the negative energy produced by vastu defects. It neutralizes negative and untoward effect on human life. Further, once the negative energy gets neutralized the energy generated through the remedial products gets stored up and thereafter vastu (premises) continue to get positive effects of enduring nature through which progress, success, stability occurs and overall wellbeing and happiness is achieved.

## 5] CONCLUSION

Enriching human life through natural energy forces is basic principle of Vastushastra. But human beings of 21<sup>st</sup> century try to deviate from basic natural principles of Vastushastra that means they are creating disharmony with nature for which they have to pay heavy price in the form of problems. Such things happen due to vastu defect in South-West direction and Brahma region of Vastu (Premises). But Vasturaviraj Vastushastra remedial measures can ensure flow of positive energy; thereby striking balance between nature and human life, and overcome the problems without structural demolition. Out of 109 cases, in 64 cases i.e. 77% cases, we have installed Vasturaviraj Vastushastra remedial measures after getting confirmation from clients whose premises were examined by us for Vastu consultancy and they have got positive results. Remaining 32 cases have not opted for remedial measures, although our observations are matching with the characteristics of vastu defect in South-West Direction and Brahma Region. We successfully overcome the problems arising from vastu defects in 83% cases. It therefore stands established that there is direct relation of Vastu defect in South-West direction and Brahma region of Vastu (Premises) with well being or otherwise of any premises/activity.

## 6] AUTHOR PROFILE

Dr. Raviraj M. Ahirrao obtained his Ph.D. from the International Open University, Colombo in 2001. Currently he is a Chairman of Vasturaviraj Group, Thane, Maharashtra, India, who is one of the largest Vastu consultant and remedial experts accredited with ISO certification and corporate status. He is an erudite scholar and prolific speaker. His mission is to obtain service industry status and propagate this science worldwide.